

HERB COHEN MEMORIAL FUND

November 1, 2007

Dear Friends:

The Herb Cohen Memorial Fund is impacting lives and carrying on Herb's true spirit and essence. Thanks to the support and assistance of many Saginaw alums, the Fund has been able to send new and returning campers to Camp Saginaw. These children are experiencing the wonderful times and friendships that we experienced years (and years) ago. *But to do more, we need your financial help.*

Consider the Fund's accomplishments since its inception only six years ago:

- The Fund has *raised more than \$135,000.*
- The Fund has *awarded more than 100 scholarships that have allowed children to attend Camp Saginaw.* The children come from families like yours; however, these families were incurring difficult times that made it difficult to afford Camp, such as financial troubles, divorces, ill health and deaths in the family.
- The Fund has *donated more than \$10,000 to sponsor children with severe disabilities and send them to the Variety Club's Camp for Children with Disabilities.* The Variety Club was one of Herb's favorite charities and also provides some administrative support to the Fund.

One thing we know for certain: thanks to the support of alumni like you, the Fund has been able to lift spirits and help children blossom into young adults, while providing a source of warmth, community and comfort to families in need. *None of these children would have been able to enjoy the camp experience were it not for the Herb Cohen Memorial Fund.* In order to continue to support these and other campers, we need your continued financial help.

The unsolicited feedback we have received from parents and their children shows that the Fund is making a difference. These are excerpts from actual letters that the Fund received:

From a camper who received help from the Fund:

"My summer at Saginaw was amazing and I owe it all to you! Without the generous scholarship you gave me, I would not have been able to go to this wonderful camp. I really appreciate this opportunity. You have made my heart filled with joy. I just can not thank you enough for giving me this wonderful memory of my incredible summer at Camp Saginaw."

From parents who could not have sent their children to camp without help from the Herb Cohen Memorial Fund:

"I am writing to you once again to ask for help in funding [my son's] summer at Camp Saginaw. I am also writing to thank you and let you know that [my son] did have the most amazing fun filled summer ever. He talks about it everyday, he has watched the video we received well over a dozen times. He would prefer to be there all year!"

"It is so deeply difficult to express how deeply important Camp Saginaw is to my family and I. As a single mom, having my children attend Camp Saginaw has been such a blessing; and your generosity is even more heartfeltyly [sic] appreciated."

"Their summers at Saginaw are the home away from home, that not all children are lucky enough to experience."

We all miss Herb very much. Through the Fund, however, we can continue to keep his memory, spirit, sense of humor, love of camp, and love of kids alive. *Please complete the enclosed form and give what you can so that more parents and children may experience summer camping and learn to treasure it the way Herb did.* Keeping children in camp who would otherwise not be able to attend camp is very rewarding, and we appreciate your donations.

Finally, we are very thankful for the generous owners of Camp Saginaw, the Petkov family. They have matched every scholarship dollar that the Herb Cohen Memorial Fund has raised. We hope that you will thank the Petkovs for their generosity and support the next time you see them.

Sincerely,



Brian Greene, Zeus 13
Herb Cohen Memorial Fund
Board of Directors

Enclosure

Herb Cohen Memorial Fund Board of Directors

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